

## BACKSTOP SOLUTIONS GROUP, LLC TO RELEASE NEW VERSION OF INVESTMENT PARTNERSHIP MANAGEMENT SOFTWARE

### *Backstop 2.0 To Premier at GAIM USA 2005 Conference*

CHICAGO, IL – Backstop Solutions Group, LLC, the industry's first provider of Investment Partnership Management software to hedge funds, fund of funds, and family offices, will premiere **Backstop 2.0** at the Institute for International Research's GAIM USA 2005 Conference in Boca Raton, FL January 18 - 20.

Some of the unique features in Backstop 2.0 include:

- Business analysis tools that track investor retention statistics and forecast future revenue
- An expanded fund of funds portfolio management module, that adds performance and risk analysis to Backstop's existing due diligence profiling tools
- An improved partnership accounting allocation engine tailored to the complex needs of alternative investment managers
- Professional quality reports for investors and marketing communications, with just a few mouse clicks

### **Investment Partnership Management**

Investment Partnership Management (IPM) encompasses the distinct, but interlinked areas of Partnership Allocation, Business Analysis, Client Relationship Management (CRM), and Portfolio Management. Until now, fund managers needed to purchase, implement and support multiple software applications to address each different aspect of IPM. Backstop software is the first to take a fully integrated approach to IPM.

Jeremie Bacon, President and CEO of Backstop Solutions Group, LLC notes, "As the hedge fund industry continues to mature and face increasingly stringent regulatory requirements, managers are discovering the need for sophisticated IPM tools. It's tough to efficiently manage using a patchwork of spreadsheets and disparate software applications. Backstop offers the only professional-grade integrated solution."

### **Backstop Software**

Backstop's fully integrated approach to IPM benefits hedge funds, fund of funds, and family offices. Since its inception, Backstop has continually employed feedback from fund managers to enhance its software and retain its status as the premier IPM solution.

Enterprise-class technology allows for instantaneous access to critical data from anywhere in the world. For the first time, investor account balances, fund performance, and business analytics are available from your desktop, laptop, or Blackberry.

Scalability is another key concern for hedge funds. “Whether they’re running a large established fund, or a young fund that is looking to grow, fund managers should not have to worry about whether their internal systems can keep up with their growth,” says Backstop Solutions Group, LLC CTO, Andy Pruitt. Backstop is built on the same secure, scalable, technology that powers many of the largest enterprise applications on Wall Street.

### **Contact**

For further information on Backstop Solutions and Investment Partnership Management software, please visit [www.backstopsoftware.com](http://www.backstopsoftware.com) or contact:

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