



**FOR IMMEDIATE RELEASE**

**Backstop Solutions Group Launches InvestorBridge  
New Service Helps Hedge Fund Managers to  
“Bridge the Gap in Investor Reporting”**

Chicago, IL – Backstop Solutions Group, LLC (BSG), an award-winning provider of innovative software to alternative asset managers, today announced the launch of its new InvestorBridge service. InvestorBridge is an investor relations and reporting platform that enables fund managers to easily publish fund and investor account information over the web.

With the increasing demands of institutional and private investors, customized reporting can give fund managers a significant advantage in winning and retaining business. InvestorBridge helps managers to customize reporting content based on differing user needs, while allowing them to retain control of all aspects of presentation, from the message to the “look-and-feel”.

InvestorBridge is available as a turn-key solution that does not require clients to configure complex software or purchase and maintain costly servers. It can be integrated into a manager’s existing web site, or implemented as a stand-alone web portal. It offers industry-standard security and encryption, tools to customize access for different audiences, and the ability to publish account information from most accounting and investor relations software. InvestorBridge is directly integrated with BSG’s flagship investor relations and fund of funds management software, and allows users to seamlessly push content into InvestorBridge in a few simple mouse clicks.

Berens Capital Management, a well-regarded New York based fund of funds manager, recently selected InvestorBridge for their online reporting solution. “We were looking for a platform that would give our firm a professional online presence, and enable us to tailor site content for our investors and prospective clients,” said Berens CFO Laura Finkler, “InvestorBridge offers exactly what we were looking for. Of course, as long-time users of Backstop software, we were glad to see that the two services are designed to work together.”

“The scope of most investor communications portals tends to be overwhelmingly broad and complex, or far too narrow and limited, for most managers,” commented BSG President and CEO, Jeremie Bacon. “InvestorBridge was designed by hedge funds, for hedge funds, and therefore helps managers to bridge the gap in investor reporting without excessive investments in infrastructure and support.”

To learn more about InvestorBridge, please visit [www.investorbridge.com](http://www.investorbridge.com).



BACKSTOP  
SOLUTIONS

### **About Backstop Solutions Group**

Backstop Solutions Group, LLC (BSG) is an award-winning provider of innovative software to alternative asset managers, including funds of funds, hedge funds, family offices and endowments of all sizes. Founded in 2003 with backing from investment managers, BSG has quickly grown to service a clientele with more than \$80 billion in assets under management.

Leveraging the on-demand software delivery model, agile software development methodologies, and innovative technologies, BSG produces groundbreaking software services. BSG's Backstop, Backstop PM, and InvestorBridge services help alternative investment managers to operate efficiently, invest intelligently, and communicate effectively.

Additional information is available at <http://www.backstopsolutions.com>.

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