



## **Backstop Solutions Group and InvestorForce Marketing Alliance Integrates Altvest within Investment Partnership Management Software for Hedge Funds of Funds**

Chicago, Illinois and Philadelphia, Pennsylvania – September 19, 2005 – Backstop Solutions Group, LLC and InvestorForce, Inc. today announced a strategic marketing alliance by which Altvest from Investor Force will be integrated into the fund of funds research and manager due diligence module of Backstop Software.

"Identifying, evaluating and selecting the best managers are key imperatives for any fund of funds manager. The inclusion of Altvest in our industry leading platform will enable managers to further streamline their research initiatives. This relationship adds one more compelling reason to choose Backstop Software," said Jeremie Bacon, Chief Executive Officer of Backstop Solutions Group.

Backstop Software is the first software platform to integrate portfolio management and accounting, manager due diligence, partnership allocation, client relationship management, and reporting into one package. With Backstop Software every employee of a fund of funds can work from a single shared system to accelerate workflow, increase operational efficiencies and take greater control of their funds and their business.

Altvest from InvestorForce is the only product in the marketplace today that completely integrates data on over 3,000 active hedge fund products (representing more than 1,300 active hedge fund managers, over of 300 data points per fund, over 160 benchmarks, more than 25 hedge fund specific indices, and access to 14 hedge fund universes) with comprehensive screening and analytic tools.

"InvestorForce and Backstop share a pioneering spirit in financial services technology, and our marketing alliance will enable both products to gain significant customer adoption in the institutional investment management industry," said Jim Morrissey, Chief Executive Officer of InvestorForce.

"At our firm, we have come to rely on both Backstop Software and Altvest from InvestorForce," said Craig Blank, Financial Analyst at Woodland Management, Inc. "Now with the integration of Backstop's comprehensive accounting and portfolio management capabilities with the renowned due diligence resources offered by InvestorForce we can continue to improve operational efficiencies, simplify all of our manager searches and more effectively match emerging talent to our fund's business and performance objectives."



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**About Backstop Solutions Group:**

Backstop Solutions Group, LLC was founded by professionals from the asset management and hedge fund communities, and is the first provider of Investment Partnership Management (IPM) software for hedge funds, funds of funds, and family offices. Backstop is a member of the BlackBerry® Alliance Program. Backstop's integrated approach enables users to more effectively manage their funds, their clients and their businesses. Additional information is available at <http://www.backstopsolutions.com>

**About InvestorForce:**

InvestorForce, Inc. has pioneered the development of web-based institutional investment performance information for the financial services industry. The company was first to recognize the industry-wide challenge of collecting, aggregating, and disseminating institutional performance information, and first to deploy a web-based information and technology platform. InvestorForce's products serve the \$20 trillion global market of money managers, intermediaries and institutional investors, and enable them to manage existing clients more efficiently, enhance decision making and take on new business more profitably. Additional information is available at <http://www.InvestorForce.com>.

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