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SOLUTIONS

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Backstop Earns Alpha Award for
Investor Relations Management Software for
Second Consecutive Year

November 28, 2007 – Chicago, IL - Backstop Solutions Group, a leading software provider for hedge funds and other alternative investment managers, today announced that it was recognized as the top provider of Investor Relations Management software in the 2007 Alpha Awards.

Alpha Magazine, part of Institutional Investor, based the award on an extensive survey of nearly 300 hedge fund management firms, representing more than \$600 billion in assets under management. Firms were asked to rank technology providers on three aspects of service: Software Functionality, Support & Client Service, and Technology & Architecture.

Backstop Solutions Group ranked first in all three areas, propelling the software provider to the top spot overall. Of particular note was Backstop's showing in the Support & Client Service area, where Alpha Magazine noted that "Hedge fund managers praise the firm's attentive, knowledgeable and accommodating support team."

"We are honored to be recognized as the leader in Investor Relations Management software for hedge funds" said Jeremie Bacon, President and CEO of Backstop Solutions Group. "We feel privileged to have such a tremendous group of clients, and are grateful to them for their generous support and commitment to our firm."

To learn more about the 2007 Alpha Awards for Technology Firms, please visit:
<http://alphamagazine.com/RankingsTechnology.aspx>

About Backstop Solutions Group:

Backstop Solutions Group, LLC (BSG) is an award-winning provider of innovative software to alternative asset managers, including funds of funds, hedge funds, family offices and endowments of all sizes. Founded in 2003 with backing from investment managers, BSG has quickly grown to service a clientele with more than \$130 billion in assets under management.

Leveraging the on-demand software delivery model, agile software development methodologies, and innovative technologies, BSG produces groundbreaking software services. Additional information is available at <http://www.backstopsolutions.com>

Contact

Michael Boeke

Office Phone: 312/277.7725

Email: media@backstopsolutions.com

Backstop Solutions Group, LLC

233 S Wacker Drive, Suite 5420, Chicago, Illinois 60606 TEL 312 277-7700 FAX 312 775-0217